

TASK

CELEBRATING 40 YEARS



2nd Annual Family Fun Day & Resource Fair 2019

SPONSORSHIP OPPORTUNITIES

www.taskca.org



GUIDANCE | EDUCATION | SUPPORT

EDUCATING AND EMPOWERING
PEOPLE WITH DISABILITIES AND THEIR FAMILIES

2nd Annual Family Fun Day & Resource Fair

Saturday, April 27, 2019, 11 a.m. to 3 p.m.

TeWinkle Park Accessible Playground, Costa Mesa

Dear Sponsor:

Join us! We invite you to become a sponsor for TASK's upcoming *Family Fun Day & Resource Fair* this spring and support families with disabilities. This is a great opportunity to market your programs, services and products to the disability community and align your brand with a worthy cause. In anticipation of Mother's Day, this year's event will have a special emphasis on celebrating moms, which comprise the vast majority of our clientele. Following is information about TASK, this free, community event, our demographics and ways you can get involved.

TASK is a private, 501c3 nonprofit organization headquartered in Anaheim whose mission is to educate and empower people with disabilities and their families. Our geographic focus spans six Southern California counties – including Imperial, Los Angeles, Orange, Riverside, San Diego and Ventura. The core of our service involves helping families navigate the complex worlds of special education, disability services and assistive technology. Often, we function as a clearinghouse of information about disability-centered concerns, especially special education, and offer referrals to community service providers that may be beneficial for our families. We support all disabilities. Our programs and services are offered free-of-charge, or at low cost and are available bilingually in English and Spanish.

TASK's Annual Family Fun Day & Resource Fair is a free, public event for people with disabilities and their families. It includes a resource fair—where families can seek out valuable, disability-centered programs, services and resources for all ages and all disabilities—and a family-oriented fun day with children's activities. It's held in an accessible park, where all children can participate and parents can relax, knowing they are in a safe and understanding space. There will be games, entertainment, music, children's crafts, door prizes, and concessions. This year, there will also be stations where children can make Mother's Day gifts and cards and we will offer special door prizes for mothers.

Serving Imperial, Los Angeles, Orange, Riverside, San Diego and Ventura Counties

100 W. Cerritos Ave., Anaheim, CA 92805 | taskca.org | 866.828.8275

During our inaugural 2018 event, 420 people attended and three dozen exhibitors participated. The 2019 will be approximately 30% larger.

About our families:

TASK serves approximately 3,000 families annually across six counties.

- 95% of our clients are women
- 91% are mother's
- 40% are low-income
- 40% are Latino and/or Spanish-speaking
- 34% do not have English as a first language
- 60% of our families seek support for a developmental disability
- Autism is the disability families call us about more than any other disability.
- Behavioral challenges and bullying are among the most common reasons people contact us.
- TASK's TECH Center in Anaheim offers unique opportunities within Southern California for people with disabilities to experiment with assistive technology options that can help with learning, communication and independence.

If you are interested in sponsoring this event, volunteer opportunities, or if you would like to know more about TASK, please contact me at (714) 533-8275, x215 or at elena@taskca.org.

Thank you for your interest! We look forward to partnering.

Sincerely,



Elena Arrojo
Manager, Communications & Development



2nd Annual Family Fun Day & Resource Fair

Saturday, April 27, 2019, 11 a.m. to 3 p.m.,
TeWinkle Park, Costa Mesa

SPONSORSHIP OPPORTUNITIES

Deadline: **April 1, 2019**

Champion for Inclusion - \$5,000

The *Champion for Inclusion* is the highest sponsorship level available for this event. These sponsors receive top billing at the event, with the event title reading, *TASK's 2nd Annual Family Fun Day & Resource Fair presented by...* This sponsorship level offers the most exposure opportunities.

- Top billing on all event marketing materials with largest logo
- Logo on two event banners displayed at event
- Name and logo included in two email newsletters sent to 7,000 households in Ventura, Los Angeles, Orange, Riverside San Diego and Imperial Counties
- Name and logo included in three event-specific email blasts sent to 2,000 Orange and Los Angeles County households each
- Name and logo included in six Facebook posts and six Tweets
- Mentioned in press release
- Public, verbal recognition at event
- Best vendor space location with highest foot traffic
- Opportunity to distribute branded material to every attendee at check-in
- Logo placement with link to your homepage on TASK's website for one year
- Two, individual "thank you" posts on TASK's Facebook page with your logo and website link
- Emcee will read a commercial provided by your agency
- Article featuring your company/agency's services and/or products in a TASK email newsletter sent to 7,000 households in Ventura, Los Angeles, Orange, Riverside San Diego and Imperial Counties

Innovator - \$3,000

- Logo on event marketing materials with second largest logo
- Logo on event banner displayed at event
- Name and logo included in two email newsletters sent to 7,000 households in Ventura, Los Angeles, Orange, Riverside San Diego and Imperial Counties
- Name and logo included in three event-specific email blasts sent to 2,000 Orange and Los Angeles County households each
- Name and logo included in six Facebook posts and six Tweets
- Mentioned in press release
- Public, verbal recognition at event
- Preferred vendor space location
- Logo placement with link to your homepage on TASK's website for one year
- Individual "thank you" on TASK's Facebook page with your logo and website link

Opportunity Maker - \$1,500

- Logo on event marketing materials with third largest logo
- Logo on two event banners displayed at event
- Name and logo included in two email newsletters sent to 7,000 households in Ventura, Los Angeles, Orange, Riverside San Diego and Imperial Counties
- Name and logo included in two event-specific email blasts sent to 2,000 Orange and Los Angeles County households each
- Name and logo included in six Facebook posts and six Tweets
- Mentioned in press release
- Public, verbal recognition at event
- Good vendor space location
- Logo placement on TASK's website for one year

Community Ally - \$500

- Name included in two email newsletters sent to 7,000 households in Ventura, Los Angeles, Orange, Riverside San Diego and Imperial Counties
- On-site vendor space in exhibitor area
- Name included in two event-specific email blasts sent to 2,000 Orange and Los Angeles County households each
- Public, verbal recognition at event

Valued Friend - \$200

- Name listed in one event "thank you" email newsletter sent to 7,000 households in Ventura, Los Angeles, Orange, Riverside San Diego and Imperial Counties

Monetary donations in all increments are welcome and appreciated. Donations help TASK offer free programs and services to families in need. All donors are credited in a TASK email newsletter in the month following their donation. In-kind donations of prizes and services are also appreciated.

About TASK:

TASK is a nonprofit, 501(c)3 organization (Tax ID #95-3294319) founded in 1978 whose mission is to educate and empower people with disabilities and their families by helping them navigate special education, disability services and assistive technology. We serve approximately 3,000 families per year in six counties, including: Imperial, Los Angeles, Orange, Riverside, San Diego and Ventura. Our programs and services are largely free and offered bilingually in English and Spanish.

With funding from the U.S. Department of Education, Office of Special Education Programs, TASK serves as California's largest *Parent Training and Information Center* (PTI). With funding from the California Department of Education, we serve as a *Family Empowerment Center* in Orange County.

Questions?

Contact Elena Arrojo, Manager, Communications & Development at (714) 533-8275 or elena@taskca.org.



Sponsorship Form

2nd Annual Family Fun Day & Resource Fair
Saturday, April 27, 2019, 11 a.m. to 3 p.m.

TeWinkle Park Accessible Playground
970 Arlington Drive, Costa Mesa 92626

Name of Organization/Business _____

Type: Nonprofit For-profit

Mailing address _____

City _____ State _____ Zip _____

Contact Person _____ Title: _____

Email _____ PH _____

Please email your preferred logo to Elena Arrojo at elena@taskca.org in jpg or png format (1MB) preferred. If your sponsorship includes vendor space at the event, you will be provided with a 6-foot table and two chairs. TASK is a 501(c)3 organization (Tax ID# 95-3294319). NOTE: No good or services may be sold at this event.

SPONSORSHIP LEVEL: (check one)

_____ \$5,000 - Champion for Inclusion

_____ \$3,000 - Innovator

_____ \$1,500 - Opportunity Creator

_____ \$500 - Community Ally

_____ \$200 - Valued Friend

_____ Other valued contribution (please describe _____)

Submit completed Sponsorship Form and logo (if applicable) to:
Elena Arrojo at elena@taskca.org
or Fax to (714) 533-2533

Questions?
Call (714) 533-8275, x215.

Deadline: April 1, 2019!

PAYMENT INSTRUCTIONS

Make checks payable to TASK. Include 2nd Annual Family Fun Day in memo section.
Mail check with a copy of your completed sponsorship form to:

TASK Family Fun Day, ATTN: Elena Arrojo, 100 W. Cerritos Ave., Anaheim, CA 92805



Exhibitor Application

2nd Annual Family Fun Day & Resource Fair

Saturday, April 27, 2019, 11 a.m. to 3 p.m.

Tewinkle Park Accessible Playground,
970 Arlington Drive, Costa Mesa, CA 92626

Deadline: April 1, 2019

Nonprofit exhibitors: FREE/For-profit exhibitors: \$500

For-profit businesses must at least participate at the *Community Ally* Sponsorship Level in order to be an exhibitor. See sponsorship packet for details.
No goods or services may be sold.

Organization _____

Address _____

City/State/Zip _____

Contact person _____ Title _____

PH _____ Email _____

Nonprofit mission/description _____

TASK will provide:

- a 6-foot table
- two chairs

Exhibitors must bring:

- a 10' x 10' canopy (highly recommended)
- a donated item (\$15 value) for opportunity drawing
- a power supply, if needed (no electricity available)
- a simple craft or activity for your table

Submit to Elena Arrojo at elena@taskca.org. Questions? Call (714) 533-8275.

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